

# BASTOGNE WAR MUSEUM

**GROUP PACKAGES ADULT**

**GROUP PACKAGES CORPORATE**



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**THE MAJOR WWII SITE OF MEMORY IN THE ARDENNES (BE)**





SA 3022791

ABSENTEE

# TABLE OF CONTENTS 3

★	Introduction to the museum	p5
★	The activities at Bastogne War Museum	p 7
★	List of type activities of the museum	p 8
★	Activities for corporates and associations	p 10
★	Private bookings	p 13
★	Your meal at Bastogne War Museum	p 15
★	Partners	p17





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# VIVEZ NOTRE PARCOURS EN SUIVANT NOS REGARDS

See the war through our eyes  
Beleef ons traject door met ons mee te kijken  
Folgen Sie beim Durchgang unseren Blicken



Robert Ke...

20 ans  
Militaire 1914 à 1918, en France  
Participa à la bataille de Verdun  
Blessé, interné  
Auteur de l'ouvrage

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# INTRODUCTION TO THE MUSEUM

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On 22 March 2014, a place of remembrance dedicated to the Second World War and the Battle of the Bulge opened its doors a stone's throw from the famous Mardasson Memorial in Bastogne.

The visitor is plunged into an immersive experience thanks to three "Scenovisions", real multi-sensory presentations recounting the experiences of four individuals in the turmoil of the war, all thanks to an audioguide available in four languages (French, English, Dutch and German).

Since the summer of 2022, these experiences have been complemented by a brand-new production entitled "Generations45".

Unique objects tell the story of each individual and the history of us all. With more than 1,000,000 visitors since the opening in 2014, the Bastogne War Museum has become a major cultural and tourist site in Belgium and at European level.

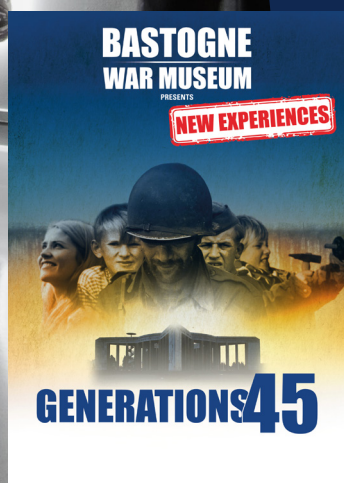
Its place of real vitality which, thanks to its settings, testimonies, multimedia installations and films, appeals to the intelligence but also to the emotions, making us feel that this history concerns us, each and every one of us, personally. The Bastogne War Museum also has a beautiful shop with more than a thousand articles on sale, including many exclusive items, a themed café area ("Le Bistrot de la Paix") with a beautiful sunny terrace overlooking the Mardasson, as well as a wide range of events and activities: guided tours of the battlefield, historical signposted walks, symposiums, events, meetings, shows, exhibitions, book signings, etc. The itinerary is dotted with interactive terminals for young people and schools. Supervised activities on various themes are offered to them on request.

The Bastogne War Museum is also part of the European Liberation Route, a cultural route certified by the Council of Europe which connects places of memory concerned with the liberation of the continent from 1943 to 1945 ([www.liberationroute.com/fr](http://www.liberationroute.com/fr)).

## ★ HISTORY CONTINUES... : + 2.500 M²

Since 9 July 2022, the Bastogne War Museum doubled in size! Next to the classrooms, the event centre and the historical archives, discover "Generations 45", the new immersive visit experience of the Bastogne War Museum. Follow the paths of an American and a German veteran after the war. The personal stories of these two men will immerse you in the history of Europe from 1945 to 1989, from the ruins of Bastogne to the Berlin Wall. We will reveal how today's Europe was formed in the shadow of two superpowers through atmospheric reconstructions, a unique show and original objects. End your visit by observing the life-size replica of an American P51 Mustang fighter or by discovering the Bois Jacques battlefield thanks to a new augmented reality mobile application.

The rest of this brochure describes the different types of visits and experiences for groups at the Bastogne War Museum.







Butgenbach

St-Vith

**BASTOGNE**

Echternach



# ACTIVITIES AT THE BASTOGNE WAR MUSEUM

7

## ★ A TYPICAL DAY AT THE MUSEUM

— **9h15 :**

arrival at Bastogne War Museum

— **9h30 - 10h :**

welcome coffee or breakfast at the Bistrot de la Paix

— **10h - 12h :**

audioguide visit of the Bastogne War Museum

— **12h – 13h30 :**

1, 2 or 3-course meals

— **13h30 - 14h15 :**

audioguide visit of the new immersive show

— **After 14h30 :**

outdoor activities (e.g.: mobile application “Bastogne - Bois Jacques” or one of the other activities listed on pages 8 and 9).





## LIST OF TYPE ACTIVITIES OF THE MUSEUM

### ★ **Audioguide visit of the Bastogne War Museum and its new experiences "Generations 45" & "Bois Jacques"**

(and The Mardasson)

**Duration:**

**Bastogn War Museum:** 2h00

**Generations 45:** 45min

**Bois Jacques:** 30min

**Cost:** 22€ per adult (16€ per person for groups of over 20 people)

With the help of an audioguide, visitors can (re)discover the Second World War and the Battle of the Bulge through the lives of four individuals and three multi-sensory productions.

**! NEW !** Discover "**Generations 45**", the new immersive visit experience of the Bastogne War Museum. Follow the paths of an American and a German veteran after the war. The personal stories of these two men immerse you in the history of Europe from 1945 to 1989, from the ruins of Bastogne to the Berlin Wall. Finish your visit by observing the life-size replica of an American P51 Mustang fighter.

**! NEW !** Visit the battlefield of **Bois Jacques**, thanks to a mobile augmented reality application. Discover through this immersive experience the daily life of Easy Company's G.I.'s, living underground in the foxholes during the winter of 1944 - 1945.

**The full tour of the Museum can be made in two stages.**

### ★ **Guided tours of the Mardasson and surrounding area**

**Close to the museum:**

**Duration:** 1h00

**Tarief :** 100 € per gids

(max. 20 personen per gids)

Discover the most important memorial sites, such as the Mémorial du Mardasson (and its view of the battlefield), Fernand Léger's crypt and the last milestone of the Voie de la Liberté in the company of an informed guide.

### ★ **Guided visits to the battlefield**

**Duration:** 2h00

**Cost:** 200 € per gids

(max. 20 personen per gids)

In the company of a local guide, learn more about the places that pay tribute to the valiant soldiers of the Ardennes Offensive, such as the Bois de la Paix, the German military cemetery in Recogne, the Bois Jacques, etc.

Transportation by coach.

Possibility to increase the length of the activity and the number of locations visited.





### ★ Historical walking tours

By yourself (without a guide):

**Duration:** 1h30 to 3h00

**Cost:** 4€ per person

Complete your visit to the Bastogne War Museum by following the paths that civilians crossed as war refugees and the forests where the soldiers fought. Two roadbooks (FR or NL) give access to four signposted walks (from 6 to 20 kms), all starting from the Bastogne War Museum, and passing through places of remembrance. In addition to indicating the route to be followed, these booklets contain the testimonies of soldiers and civilians who experienced a significant moment in their lives along these paths.

### ★ Historical walking tours

With a guide:

**Duration:** 2h30

**Cost:** 500 € per animator (max. 20 personen per animator)

Accompanied by a museum guide (max 20 people per guide), you will discover the Battle of Bastogne through stories and anecdotes from that time. Several explanatory staging posts are planned on this 6 km itinerary.

### ★ ! NEW ! Nuts bags

**Cost:** 15 €, 25 € or 50 € per bag.

Offer gift packs containing souvenirs of your visit to the museum and to Bastogne, according to your preferences and budget.

### ★ Visits to partner sites

The Ardennes is an area rich in all kinds of activities (brewery, artisanal chocolate factory, traditional salting, medieval castle, museum, animal park...).

### ★ Accommodation

In the region of Bastogne and the surrounding area, you have the possibility of staying in spacious or atypical accommodation (Houffalize, Clervaux, La Roche, Château de Rolley, Château de Isle La Hesse, etc.).





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## ACTIVITIES FOR COMPANIES AND ASSOCIATIONS

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### ★ Type activities of the museum

The complete list of types of activities of the Bastogne War Museum can be found on pages 8 & 9.

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### ★ Guided visits to the battlefield:

In a vehicle of the time:

**Duration:** 1h30

**Cost:** 50 € per person

(max. 8 persons per vehicle)

Aboard an authentic Dodge from the time, you will discover the most striking places of the battle in Bastogne. In addition to this unique experience, you can enjoy an aperitif in an Ardennes forest or in the café area of the museum for an additional fee. This experience can be planned subject to the availability of the drivers and is limited to a group of maximum 20 people.

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### ★ ! COMING SOON ! Activity coaching

Accompanied in the museum by a coach specialised in team management, bring out the similarities between life in the company and life at the front. How to react positively and constructively to a crisis situation? How do you maintain a form of leadership in such a situation? These are all questions that we ask ourselves today and that we were already asking in 1944-45.

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### ★ Privatisation

Both during the day and in the evening, groups can rent up to four rooms of the Bastogne War Museum. This is possible for various reasons: a meal, a lecture, a general meeting, a teambuilding, a product presentation, a workshop, etc. See pages 12 & 13

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### ★ Accommodation

In the region of Bastogne and the surrounding area, you have the possibility of staying in spacious or atypical accommodation (Houffalize, Clervaux, La Roche, Château de Rolley, Château de Isle La Hesse, etc.).









# PRIVATE HIRE PACKAGE

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During the day or in the evening, the Bastogne War Museum allows groups to privatise four of its rooms, whether for a meal, a conference, an AGM, a team meeting, teambuilding, product presentations, a trade fair, etc.

- ★ Depending on your preferences and the size of your group, you can choose one of the following venues.

## 1- MEETING ROOM

With a capacity of up to 42 people, this meeting room offers the facility to display your documents on a large screen while enjoying a spectacular view of Major George Preddy's life-size replica aircraft, a P51-Mustang.

## 2- BISTROT DE LA PAIX

**Available in the evening (after 18H00)**, the Bistrot de la Paix is a replica of an original bistro (estaminet) from the 1950s that can welcome up to 120 people. With period music playing in the background, the café is a comfortable venue that reflects the spirit of the time: relaxed and grateful to be over a five-year war.

## 3-MUSTANG FLIGHT ZONE

Having a drink and enjoying a meal in the shadow of a P-51 aircraft is now possible at the Bastogne War Museum with a brand-new reception room (**max. 150 people**). This venue honours Major George Preddy, an American flying "ace", who was killed during the Battle of the Bulge while piloting his aircraft.

## 4- BASTOGNE CONVENTION CENTER

At **400 m²**, the Bastogne Convention Center is the ideal place to host your large-scale events. It is excellently equipped with a giant 20m² screen, quality sound installations and other advantages to discover. The reservation of this venue also includes the "Mustang Flight Zone".

	By day (9h30 to 18h)	Evenings (after 18h)
MEETING ROOM (max 42 per.)	300 €	/
BISTROT DE LA PAIX (max 120 per.)	/	500 €
MUSTANG FLIGHT ZONE (max 150 per.)	750 €	950 €
BASTOGNE CONVENTION CENTER	1 200 €	1 500 €

✚ The free visit to the new immersive experience

**The cost includes:** the private use of the premises, the possibility of personalising the premises by the company (in consultation with the museum), cleaning and energy costs, the provision of furniture (300 conference chairs, 15 round tables and 25 bar tables), technical support and a multimedia pack (a screen, two microphones and a standard PA system).

**The cost excludes:** catering, activities offered by the Museum, any furniture supplement, a "Premium" multimedia package (which is provided by a specialised partner), hostess fees and a supervised cloakroom.







# YOUR MEAL AT 15 BASTOGNE WAR MUSEUM



## ★ 1. THE MENU'S:

- a. 2-course menu (starter + main course or main course + dessert)
- b. 3-course menu (starter + main course + dessert)
- c. ! NEW ! The Fabulous Jacket Potatoes

A drinks package can be added to each of the above menus.

The details of the menus and drinks packages are available on our website.

## ★ 2. THE "EXTRA'S":

- a. Welcome coffee or tea
- b. Welcome coffee or tea + pastries
- c. Breakfast
- d. Snack (coffee or tea + slice of homemade tart)

From 20 people upwards, you are considered to be a group. As such, we ask that everyone chooses the same menu, with the exception of dietary requirements (e.g. allergies, vegetarianism, etc).

## ★ EVENING MENUS:

Designed and prepared by one of our partner caterers, these menus are created in discussion with the client according to their wishes and requests. Working mainly with local and seasonal products, a master chef can even create a customised menu for you.

Catering possibilities: seated meals, walking dinners, open bars, sandwiches, snacks, barbecues etc.







Partners for many years on various projects related to contemporary history, the Caen Memorial and Tempora decided in 2016 to structure and strengthen their partnership in the form of cross-participation.

Together, the two institutions welcome more than a million visitors a year to their permanent and temporary exhibitions.

Each of these two institutions has produced numerous temporary exhibitions and cultural events designed to shed light on segments of contemporary history. Their action is based on the same conviction: that ignorance generates fears that make it difficult to live together and harder to project into the future. It is a wager on the value of knowledge.

## Tempora

Tempora is an agency specialising in the design, development, promotion and management of cultural facilities and exhibitions. Founded in 1998, it has become one of the leaders in the European market.

The company is made up of a multi-disciplinary team of around fifty people with the talents and skills required for the creation and management of projects: project managers, architects, graphic artists, designers, scenographers, documentalists, multimedia experts, etc. Tempora is in charge of the management, promotion and marketing of the Bastogne War Museum.

## The Caen Memorial

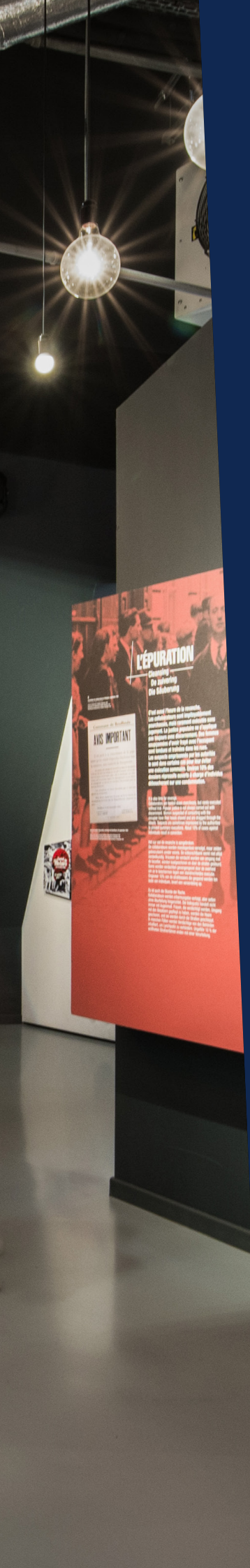
From the origins of the Second World War to the end of the Cold War, the exhibitions at the Caen Memorial highlight the events and the terrible history of the 20th century. In addition to your visit to the Memorial, you will be able to discover two exceptional sites linked to our common history: the circular cinema Arromanches 360 which presents a must-see film from the archives "The 100 Days of Normandy" and the 'Memorial of Falaise - the Civilian War', which evokes the daily life of the civilian population during the Second World War.

## Partnership between Tempora and the NPO 'TCP'

Tempora has signed a cooperation agreement with the non-profit organisation "Tourisme, Culture & Patrimoine (TCP)". The purpose of this association, within the framework of the Bastogne War Museum, is to promote, for the benefit of all audiences, and in particular school audiences, both in Belgium and abroad, the dissemination of cultural, artistic, historical, natural or other heritage-based events by supporting and organising tourist activities in the broadest sense.

## NPO "Bastogne Memorial"

The NPO "Bastogne Memorial" is in charge of managing the collections of the Bastogne War Museum and the City of Bastogne. In addition, this NPO is particularly attentive to developing the synergies of the Bastogne War Museum with the main sites of remembrance of the Battle of the Bulge and to promoting the influence of the region in terms of commemorative tourism.





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**OGNE**  
**USEUM**

ENTS

**NEW EXPERIENCES**

**IONS45**





## INFORMATION AND RESERVATION

**Bastogne War Museum**  
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B-6600 Bastogne  
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